Bw Gradual
—type specimen

Description

Bw Gradual brings together the pragmatic feel of the geometric grotesque genre with the visual appeal of its very deep joins.
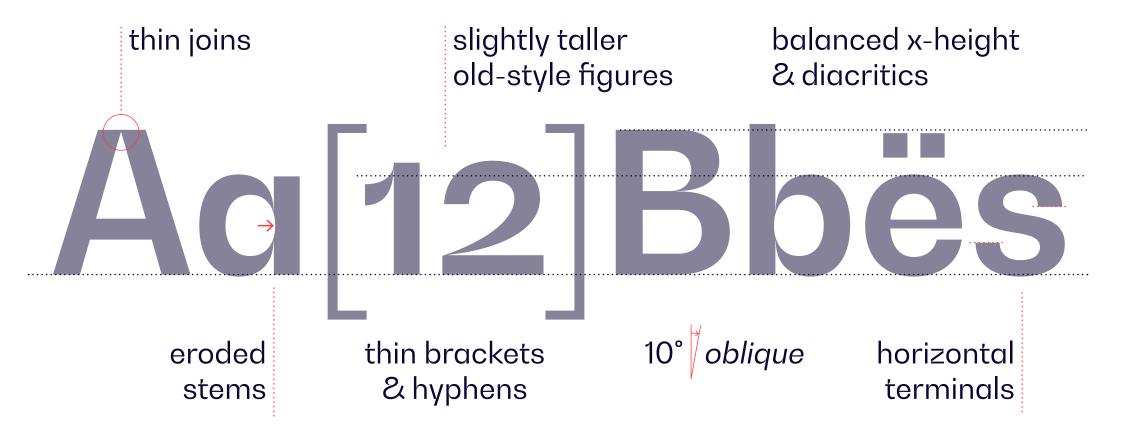
Pure shapes and fast curves coexist on this versatile font family that claims for attention when used large, but also delivers a very confortable reading experience when used as body copy, thanks to the deep joins acting as ink traps.

Designed by Alberto Romanos, Bw Gradual is available in 7 weights from the delicate Thin to the robust Black with accompanying oblique italics. It supports all European Latin languages and it includes OpenType features like ligatures, old style figures or case sensitive forms among others.

Licenses are available from <u>brandingwithtype.com</u> and selected vendors. Please visit our site for the latest version and information on this font.

Styles

Thin *Italic*
Light *Italic*
Regular *Italic*
Medium *Italic*
Bold *Italic*
ExtraBold *Italic*
Black *Italic*

Bw Gradual anatomy

thin joins

slightly taller
old-style figures

balanced x-height
& diacritics

Aa[12]Bbës

eroded
stems

thin brackets
& hyphens

10° *oblique*

horizontal
terminals

Samples

Bugatti Veyron means fast curves

431KMH

ARTISTRY, FORM & TECHNIQUE

1	**Elaine Thompson (JAM)**	**10.71**	**GOLD**
2	**Tori Bowie (USA)**	**10.83**	**SILVER**
3	**Shelly-Ann Fraser-Pryce (JAM)**	**10.86**	**BRONZE**
4	Marie-Josée Ta Lou (CIV)	10.86	
5	Dafne Schippers (NED)	10.90	
6	Michelle-Lee Ahye (TTO)	10.92	
7	English Gardner (USA)	10.94	
8	Christania Williams (JAM)	11.80	

Uprights sample sentence 30/30pt

Thin

You can't criticize geometry (it's never wrong).

Light

You can't criticize geometry (it's never wrong).

Regular

You can't criticize geometry (it's never wrong).

Medium

You can't criticize geometry (it's never wrong).

Bold

You can't criticize geometry (**it's never wrong**).

ExtraBold

You can't criticize geometry (**it's never wrong**).

Black

You can't criticize geometry (**it's never wrong**).

Thin

You can't criticize geometry (it's never wrong).

Light

You can't criticize geometry (it's never wrong).

Regular

You can't criticize geometry (it's never wrong).

Medium

You can't criticize geometry (it's never wrong).

Bold

You can't criticize geometry (it's never wrong).

ExtraBold

You can't criticize geometry (it's never wrong).

Black

You can't criticize geometry (it's never wrong).

Uprights sample sentence 30/30pt ALL CAPS

Thin

YOU CAN'T CRITICIZE GEOMETRY (IT'S NEVER WRONG).

Light

YOU CAN'T CRITICIZE GEOMETRY (IT'S NEVER WRONG).

Regular

YOU CAN'T CRITICIZE GEOMETRY (IT'S NEVER WRONG).

Medium

YOU CAN'T CRITICIZE GEOMETRY (IT'S NEVER WRONG).

Bold

YOU CAN'T CRITICIZE GEOMETRY (IT'S NEVER WRONG).

ExtraBold

YOU CAN'T CRITICIZE GEOMETRY (IT'S NEVER WRONG).

Black

YOU CAN'T CRITICIZE GEOMETRY (IT'S NEVER WRONG).

Italics sample sentence 30/30pt ALL CAPS

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Black

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Uprights sample paragraph 8/12pt

Thin

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Italics sample paragraph 8/12pt

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Character set. Uprights

Extended Latin uppercase

A Á Ă Â Ä À Ā Ą Å Ã Æ B C Ć Č
Ç Ċ D Đ Ď Đ E É Ě Ê Ë Ė È Ē Ę
F G Ğ Ģ Ġ H Ħ I Í Î Ï İ Ì Ī J J K
Ķ L Ĺ Ľ Ļ Ł M N Ń Ň Ņ Ŋ Ñ O Ó
Ô Ö Ò Ő Ō Ø Õ Œ P Þ Q R Ŕ Ř
Ŗ S Ś Š Ş Ș ß T Ŧ Ť Ţ Ț U Ú Û
Ü Ù Ű Ū Ų Ů V W Ẃ Ŵ Ẅ Ẁ X
Y Ý Ŷ Ÿ Ỳ Z Ź Ž Ż

Extended Latin lowercase

a á ă â ä à ā ą å ã æ b c ć č
ç ċ d ð ď đ e é ě ê ë ė è ē ę f
g ğ ģ ġ h ħ i ı í î ï i ì ī j ȷ k ķ l
ĺ ľ ļ ł m n ń ň ņ ŋ ñ o ó ô ö ò ő
ō ø õ œ p þ q r ŕ ř ŗ s ś š ş ș ß
t ŧ ť ţ ț u ú û ü ù ű ū ų ů v w ẃ
ŵ ẅ ẁ x y ý ŷ ÿ ỳ z ź ž ż

Ligatures

fb ff ffi ffj ffl fft fh fí fj fk ft fi fl tt

Symbols and punctuation

ª º * \ · • : , … ! ¡ # . ? ¿ ° ' " ; / _
{ } [ ] ( ) — – - « » ‹ › „ " " ' ' , € ¢
¤ $ ƒ £ ¥ ≈ ~ ÷ ∅ = > ≥ ∞ ∫ < ≤
¬ – × ≠ ∂ % ‰ + ± ∏ √ ∑ ◊ ¦ @
& ¶ © ® § ™ ∧ † ‡ ´ ˘ ˇ ¸ ^ ¨ ˙ ` ˝ ¯
˛ ° ~

Lining figures (default)

1234567890€£$¢¥%‰

Old style figures

1234567890€£$¢¥%‰

Fractions

½ ⅓ ⅔ ¾ ⅕ ⅖ ⅙ ⅐ ⅜ ⅒ $^{12345}/_{67890}$

Case sensitive

¿i{[(Ca-se)]}   ¿i{[(CA-SE)]}

Superior and inferior figures

Su1234 In5678   Su^{12345} In$_{67890}$

Character set. Italics

Extended Latin uppercase

A Á Ă Â Ä À Ā Ą Å Ã Æ B C Ć Č
Ç Ċ D Đ Ď Đ E É Ě Ê Ë Ė È Ē Ę
F G Ğ Ģ Ġ H Ħ I Í Î Ï İ Ì Ī J J Ĵ K
Ķ L Ĺ Ľ Ļ Ł M N Ń Ň Ņ Ŋ Ñ O Ó
Ô Ö Ò Ő Ō Ø Õ Œ P Þ Q R Ŕ Ř
Ŗ S Ś Š Ş Ş ẞ T Ŧ Ť Ţ Ţ U Ú Û Ü
Ù Ű Ū Ų Ů V W Ẃ Ŵ Ẅ Ẁ X Y Ý
Ŷ Ÿ Ỳ Z Ź Ž Ż

Extended Latin lowercase

a á ă â ä à ā ą å ã æ b c ć č
ç ċ d ð ď đ e é ě ê ë ė è ē ę f
g ğ ġ ġ h ħ i ı í î ï i ì ī j j ĵ k ķ l
ĺ ľ ļ ł m n ń ň ņ ŋ ñ o ó ô ö ò ő
ō ø õ œ p þ q r ŕ ř ŗ s ś š ş ş ß
t ŧ ť ţ ţ u ú û ü ù ű ū ų ů v w ẃ
ŵ ẅ ẁ x y ý ŷ ÿ ỳ z ź ž ż

Ligatures

fb ff ffi ffj ffl fft fh fí fj fk ft fi fl tt

Symbols and punctuation

ª º * \ · • : , … ! ¡ # . ? ¿ ° ' " ; / _
{ } [ ] ( ) — – - « » ‹ › „ " " ' ' , € ¢
¤ $ ƒ £ ¥ ≈ ~ ÷ ∅ = > ≥ ∞ ∫ < ≤
¬ – × ≠ ∂ % ‰ + ± ∏ √ ∑ ◊ | ¦ @
& ¶ © ® ẞ ™ ∧ † ‡ ˊ ˘ ˇ ^ ¨ ˙ ˝ ˜ ¯
˒ ° ~

Lining figures (default)

1234567890€£$¢¥%‰

Old style figures

1234567890€£$¢¥%‰

Fractions

½ ⅓ ⅔ ¾ ⅕ ⅖ ⅙ ⅐ ⅜ ⅒ 12345/67890

Case sensitive

¿i{[(Ca-se)]}   ¿i{[(CA-SE)]}

Superior and inferior figures

Su1234 In5678   Su^{12345} In$_{67890}$

Branding with Type

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