

A W C S I

— G Y P E

S P Q C T M Q N

Description

Bw JS1 is a modular display type system available in 5 weights (1, 2, 3, 4, 5) and 14 contours (15, 25, 35, 45, 125, 135, 145, 235, 245, 345, 1235, 1245, 2345, 12345).

Each style comprises 116 glyphs with three spacing widths (full, half and $\frac{2}{3}$) available via stylistic sets. There is also an alternative '8'. All glyphs are open outlines allowing for stencil usage. The system is inspired by original sketches and drawings by Dutch designer Jurriaan Schrofer and has been expanded beyond the initial character set, adding basic punctuation and symbols.

Originally conceived in 2016 as part of the identity developed by Julien Van Haverre, principal at Design Practice™, for the JAM hotel in Brussels, with the support of Branding with Type.

Styles

Bw JS1 Basic

1 2 3 4 5

Bw JS1 Contours

1 5 2 5 3 5 4 5
1 2 5 1 3 5 1 4 5
2 3 5 2 4 5 3 4 5
1 2 5 3 5 1 2 4 5
2 3 4 5 1 2 3 4 5

Bw JS1-5

vs. Bw Nista Grotesk Regular

Basic Latin uppercase

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z

Basic Latin uppercase

A B C D E F G
 H I J K L M N
 O P Q R S T U
 V W X Y Z

Basic Latin lowercase

a b c d e f g
h i j k l m n
o p q r s t u
v w x y z

Basic Latin lowercase

a b c d e f g
 h i j k l m n
 o p q r s t u
 v w x y z

Figures

1 2 3 4 5 6 7 8 9 0

Figures

1 2 3 4 5 6 7 8 8 9 0

Symbols and punctuation

{ } [] () = - %
 + @

Symbols and punctuation

\ ? : ; / ! _ . {
 } [] () = - %
 + @

Stylistic sets. 30/34pt

Standard (full width spacing)

A WIZARD'S JOB IS TO
VEX CHUMPS QUICKLY
IN FOG. NUMBER 8

SS01 (half width spacing)

A WIZARD'S JOB IS TO
VEX CHUMPS QUICKLY IN
FOG. NUMBER 8

SS02 (2/3 spacing)

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SS03 (stencil number 8. Could be combined with any of the other Stylistic Sets)

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Branding with Type

Plaza Los Sitios 17
50001 Zaragoza
Spain

+34 635 54 04 54
(10h to 18h CET)

info@brandingwithtype.com

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